

Dear

I am writing to recommend *The Positive Effect*, a collaborative work by April Sabral, Channon Essex, and Angee Costa that has proven to be a valuable asset for educators seeking to enhance their leadership skills and foster a positive classroom culture.

Why This Book Matters: This powerful collaboration brings together April Sabral's leadership expertise and her belief in the transformative power of the ACT principles (Accept, Create, Teach), Channon Essex's impactful experience as an educator and director in NYC and the Bronx, and Angee Costa's editorial insights that have shaped both this book and April's first book, *The Positive Effect: A Retail Leader's Guide to Change the World*. This foundational work aimed at inspiring change for the better, rooted in April's belief that ACT principles are ways of being that will build a better world.

The book integrates a range of effective strategies and best practices, including:

- **Nurtured Heart Approach**
- **Capturing Kids' Hearts**
- **Declarative Language Usage**
- **Discipline With Dignity**
- **Restorative Practices**
- **Trauma-Informed Practice**

These practices are skillfully woven throughout the book with actionable examples, ensuring that teachers can immediately apply them in their classrooms. The book also emphasizes the *flattened leadership model*, encouraging collaboration and shared responsibility, which has been successfully implemented in schools like Design 39 and Chico Country Day School.

Praise for *The Positive Effect*:

"The Positive Effect is chock full of best practices, tactics, and approaches. It assumes positive strength and intention—something educators naturally bring with them into their first classroom. Staying positive and student-centered can be the challenge, but these reminders make the difference."

— Dena Kapsalis, Director of Student Services, Paradise Unified School District

This book not only supports teachers in maintaining their resilience and positivity but also equips them with proven methodologies to keep students engaged and thriving.

I highly encourage you to consider adding *The Positive Effect* to your school's professional development resources. It's an investment that will yield positive outcomes in both teaching quality and student experience.

Thank you for considering this recommendation to support and empower your educators.

Warm regards,